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# Mathews-Dickey

## BOYS' & GIRLS' CLUB

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May 30, 2008

Martin L. Mathews  
 President & CEO

Mr. Kevin J. Martin  
 Chairman  
 Federal Communications Commission  
 445 12th St., SW  
 Washington, DC 20554

Dear Mr. Martin:

Throughout our 48-year history, KMOX Radio has been a staunch supporter of our vast programs at Mathews-Dickey Boys' & Girls' Club. This partnership was spawned through the outstanding leadership of the late Bob Hyland and has continued to grow strong during the tenure of current station Vice President & General Manager Dave Ervin.

When we built our current facility in 1982, CBS Radio was one of the first to step forward to provide major funding for our youth programming. Since then, the station has helped us reach out to the community and given credibility to our programs by promoting and sponsoring our fund-raising campaigns. One of the most notable of these alliances is the "Say Amen" Banquet — which has raised millions of dollars for our educational programs that impact the lives of St. Louis' children. For this event and many others, KMOX have lent personalities as emcees, donated PSA time to raise awareness and the expertise of staff at every level to carry out the missions and themes.

Because sports is a major attraction with KMOX, we have a natural synergy there. The station has provided coverage of our youth sports programs. Sports directors, like the late Jack Buck and now, Tom Ackerman, also have emceed events and helped with our auctions.

What's most impressive is the way KMOX does these great things not only for us, but also finds time to showcase other organizations in the area equally. Beyond the business partnership, we have come to know most of the KMOX team by first name and consider them our friends.

On behalf of the more than 40,000 young men and women we serve, we applaud KMOX Radio for its outstanding reputation of community service. In the meantime, if you have any questions, please feel free to call me at (314) 382-5952, ext. 233.

Sincerely,

Martin L. Mathews  
 President, CEO & Co-Founder

MLM/bf

cc: Barbara A. Washington, CSEP, VP/PR & Special Events — Mathews-Dickey



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